

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57173

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR	246672	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice	
NAME	MENTZER MEDIA SERVICES 600 Fairmount Ave Ste 306				
AND					
ADDRESS	Towson MD 21286-1002 USA				
CONTACT	STEPHANIE KOHLBAUER				
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 15	PRODUCT 1310 CODE		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING	11/01/12	AND ENDING	11/05/12	NO. WEEKS: 1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY 60 PLUS ASSOCIATION										
1	00011..	2	05:00P	05:30P	30S	11/01/12-11/02/12	5-530PM NEWS	2	1350.00	2700.00
2	00011..	2	05:30P	06:00P	30S	11/01/12-11/02/12	530-6PM NEWS	2	1350.00	2700.00
3	00011..	2	05:58P	06:30P	30S	11/01/12-11/02/12	M-F 6PM NEWS	2	1450.00	2900.00
4	00011..	2	06:30P	07:00P	30S	11/01/12-11/02/12	M-F 630PM NEWS	2	1450.00	2900.00
5	Sa	1	05:58A	07:58A	30S	11/03/12-11/03/12	SAT. MORN. LOCAL NEWS	1	400.00	400.00
6	Sa	1	07:58A	10:00A	30S	11/03/12-11/03/12	SAT. CBS MORNING NEWS	1	600.00	600.00
7	Sa	1	07:00P	07:30P	30S	11/03/12-11/03/12	SAT 7PM NEWS	1	1000.00	1000.00
8	M	1	05:00P	05:30P	30S	11/05/12-11/05/12	5-530PM NEWS	1	1350.00	1350.00
9	M	1	05:30P	06:00P	30S	11/05/12-11/05/12	530-6PM NEWS	1	1350.00	1350.00
10	M	1	05:58P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	1450.00	1450.00
11	M	1	06:30P	07:00P	30S	11/05/12-11/05/12	M-F 630PM NEWS	1	1450.00	1450.00
							Total Contract:	15		18800.00
Billing Summary										
			Qtr 4-12		Oct		Nov		Dec	
					.00	18200.00		.00		18200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 2

24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR	246672	ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MENTZER MEDIA SERVICES		60 PLUS ASSOCIATION	Cancellation Notice
AND	600 Fairmount Ave Ste 306		515 King St Ste 315	Required
ADDRESS	Towson	MD 21286-1002	Alexandria	Announcement 28 days
	USA		USA	prior notice
CONTACT	STEPHANIE KOHLBAUER		PRODUCT 60 PLUS ASSOCIATION	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 15	PRODUCT 1310 CODE	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/05/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
									GRAND TOTAL 18200.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION